

To: The Editor-in-Chief
Studia Economica: Jurnal Ekonomi Islam

Dear Editor-in-Chief,

I hope this message finds you well. I am pleased to submit our original research manuscript entitled “**Muru’ah as a Mediator of Innovation Performance in the Local Snack Industry**” for your consideration for publication in *Studia Economica: Jurnal Ekonomi Islam*.

This study investigates the mediating role of muru’ah, a moral construct rooted in Islamic ethics, in shaping the relationship between social networks, trust, participation in external collaboration, and product innovation among local snack MSMEs. Drawing on Social Capital Theory and Open Innovation Theory, this research highlights how Islamic ethical values can strengthen innovation capability and contribute to sustainable and value-based economic development. The findings provide important theoretical contributions to Islamic business ethics as well as practical implications for MSME development and applied Islamic economics.

We believe that this article aligns closely with the aims and scope of *Studia Economica: Jurnal Ekonomi Islam*, particularly its focus on advancing scholarly research in Islamic economics, ethical business practices, and sharia-based economic development. The manuscript is original, has not been published elsewhere, and is not currently under consideration by any other journal. All authors have reviewed and approved the manuscript for submission.

We sincerely hope that our research will be of interest to your readership, and we look forward to your response. Please feel free to contact us should you require any further information.

Thank you for your time and consideration.

Warm regards,

Sitti Nurlinda
On behalf of the co-authors
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